



Northernners Privacy Policy

The Northernners Inc (**Northernners**) is committed to the protection of your personal information in accordance with the National Privacy Principles set out in the *Privacy Act 1988* (Cth).

This Privacy Policy describes the manner in which the Northernners collects, holds, and uses personal information. If you wish to make any inquiries regarding this Privacy Policy, you should contact the Northernners by telephone on 0402 076 118 or by email at the following address admin@northernners.com.au.

The Northernners may, from time to time, review and update this Privacy Policy to take account of new laws and technology. All personal information held by the Northernners will be governed by this Privacy Policy, (as amended from time to time).

1. What is "Personal Information"

1.1 "Personal information" is any information or opinion about a person, whether true or not, from which that person may be identified.

2. When do we collect personal information?

2.1 The Northernners collects personal information from the members and potential members or supporters of the Northernners coterie in a variety of ways. The Northernners may collect personal information such as your name, contact details or occupation when you visit our website, fill out a membership form, request further information or contact us by telephone.

3. Information collected via the website

Click Stream Data

3.1 When you visit and browse the website, the Northernners' website host may collect personal information for statistical, reporting and maintenance purposes.

3.2 This information will not be used to identify you and may include:

- the number of users visiting the website and the number of pages viewed;
- the date, time and duration of a visit; or
- the path taken through the website.

3.3 The Northernners' website host uses this information to administer and improve the performance of the website.

Cookies

3.4 Cookies are small text files that are transferred to a user's computer hard drive by a website for the purpose of storing information about a user's identity, browser type or website visiting patterns.

3.5 If you access the website, a cookie may be downloaded onto your computer's hard drive when you first log onto the website and it is automatically deleted from your hard drive after a period of thirty days.

4. How the Northernners uses the personal information it collects about you

4.1 The Northernners uses the information it collects about you to:

- help the Northernners research the needs of its members and to market its events and functions with a better understanding of your needs and the needs of members generally;
- communicate with you;
- provide you with ongoing information about the Northernners in which the Northernners Committee believes you may be interested; and
- give you the opportunity from time to time to receive e-mail and 'e-newsletters' from the Northernner and North Melbourne Football Club Limited.

The Northernners will only collect and use your personal information in accordance with this Privacy Policy.

4.2 If you choose not to provide your personal information to the Northernners for the purposes set out in this Privacy Policy, the only consequence for you will be that we will not be able to provide you with the information referred to above.

5. Who we disclose your personal information to

- 5.1 The Northerners discloses the information about its members and potential members to the Australian Football League, Ticketek and Ticketmaster, Telstra Dome, the MCG, the North Melbourne Football Club Limited and any other person required or involved in providing the services to you as part of the Northerners package.
- 5.2 The Northerners may also disclose your personal information to our website host in certain limited circumstances, for example when our website experiences a technical problem, to ensure that it operates in an effective and secure manner.

6. Marketing

- 6.1 The Northerners may use your personal information to provide you with promotional material about the Northerners or the North Melbourne Football Club Limited or the services and products offered by the Northerners or the North Melbourne Football Club Limited. If you do not wish to receive promotional information, you can contact the Northerners by emailing admin@northerners.com.au any stage in the future so that your name can be removed from its marketing lists.
- 6.2 Otherwise, the Northerners will not disclose any of your personal information to any other organisation unless the disclosure is required by law or is otherwise permitted by the National Privacy Principles.

7. Finding out what personal information the Northerners holds about you

- 7.1 You are entitled to access personal information that the Northerners holds about you. If you request access to your personal information, we will grant your request unless providing you with access would unreasonably impact upon the privacy of others or is not otherwise permitted under the National Privacy Principles. If the Northerners refuses your request to access your personal information, it will provide you with reasons for the refusal.
- 7.2 A request for access can be made by emailing admin@northerners.com.au with the details of your request.

8. Updating, storage and security of personal information held by the Northerners

- 8.1 The Northerners aims to keep your personal information secure and up to date. Any personal information that is collected via the website or which is held on the Northerners' computer systems is protected by safeguards including physical, technical (firewalls, SSL encryptions etc) and procedural methods.
- 8.2 Personal information that is held by the Northerners in hard copy is stored securely and is only disclosed or used for the purposes described in this Privacy Policy.
- 8.3 You can update your contact and profile information at any time by contacting the Northerners on the number above. If we find that we have no further need for your personal information we will remove it from our system and destroy all record of it. The Northerners welcomes any changes to your details so as to keep our records up to date.

9. What to do if you have a question, problem or complaint about our use of your personal information

- 9.1 If you feel that your privacy has not been respected or that the Northerners has conducted itself inconsistently with this Privacy Policy in respect of your personal information, please contact the Northerners Committee on admin@northerners.com.au.